ORDER

Orders

Order / Rev:	**158888**		
Alt Order #:	06818022		
Product Desc:	DCCC		
Estimate:	1193		**KOB**
Flight Dates:	10/23/12 - 10/29/12	Primary AE:	Melissa Palombo
Original Date / Rev:	05/24/12 / 08/24/12	Sales Office:	P-PHL
Order Type:	GENERAL	Sales Region:	National

Agency

Name:	**Great American Media**		
Buying Contact:	Maura Gilroy	Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	1010 Wisconsin Ave NW	Billing Cycle:	EOM/EOC
	Washington, DC 20007-3674	Agency Commission:	15%

Advertiser

Name:	**DCCC Democratic Congressional Can**		
Demographic:	A35+	New Business Thru:	09/29/09
Product Codes:	PL2	Order Separation:	00:00:00
Priority:	99	Advertiser External ID:	
Revenue Codes:	AGY, POL, ISS	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	44	$37,500.00	$31,875.00
10/29/12	10/29/12	8	$6,800.00	$5,780.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	44	$37,500.00	$31,875.00	0.00
November 2012	8	$6,800.00	$5,780.00	0.00
Totals	52	$44,300.00	$37,655.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Melissa Palombo			Start Of Order - End Of Order	100%

Order Share	Share	Total
KOB	27%	$44,300.00
Market	100%	$164,074.07

Competitive Share	Share	Total
CABLE	0%	$0.00
KAPX	0%	$0.00
KASA	8%	$13,125.93
KASY	0%	$0.00
KAZQ	0%	$0.00
KBEI	0%	$0.00
KBIM	0%	$0.00
KCHF	0%	$0.00
KENW	0%	$0.00
KHFT	0%	$0.00
KKTO	0%	$0.00
KLUZ	0%	$0.00
KNAT	0%	$0.00
KNME	0%	$0.00
KOAT	36%	$59,066.67
KOBF	0%	$0.00
KOBR	0%	$0.00
KOCT	0%	$0.00
KOFT	0%	$0.00

KOVT	0%	$0.00
KREZ	0%	$0.00
KRPV	0%	$0.00
KRQE	29%	$47,581.48
KUPT	0%	$0.00
KWBQ	0%	$0.00
UNKWN	0%	$0.00

Order / Rev: 158888 Advertiser: DCCC Democratic Congressional Camp

Alt Order #: 06818022 Product Desc: DCCC **KOB**

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1193

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	All	10/23/12	10/26/12	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	M-F 5a-530a	-TWTF--	:30	1	$350.00	1	0.00 NM	1	$350.00
EYEWITNESS NEWS 4 TODAY														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/22/12	10/28/12	-TWTF--	1	$350.00	0.00							
E 2	All	10/23/12	10/26/12	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a	-TWTF--	:30	1	$600.00	1	0.00 NM	1	$600.00
EYEWITNESS NEWS 4 TODAY														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/22/12	10/28/12	-TWTF--	1	$600.00	0.00							
E 3	All	10/27/12	10/27/12	News 4 Weekend Sat 7a News 4 Weekend Sat 7a-9a	CM	Sa 7a-9a	-----S-	:30	1	$500.00	1	0.00 NM	1	$500.00
EYEWITNESS NEWS WKND														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/22/12	10/28/12	-----S-	1	$500.00	0.00							
E 4	All	10/23/12	10/26/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	-TWTF--	:30	3	$850.00	1	0.00 NM	3	$2,550.00
EYEWITNESS NEWS 4 TODAY														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/22/12	10/28/12	-TWTF--	3	$850.00	0.00							
E 5	All	10/23/12	10/26/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a	-TWTF--	:30	3	$850.00	1	0.00 NM	3	$2,550.00
TODAY SHOW														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/22/12	10/28/12	-TWTF--	3	$850.00	0.00							
E 6	All	10/23/12	10/26/12	M-F Today Show III 10a M-F Today Show III 10a	CM	M-F 10a-11a	-TWTF--	:30	2	$250.00	2	0.00 NM	2	$500.00
TODAY SHOW 3														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/22/12	10/28/12	-TWTF--	2	$250.00	0.00							
E 7	All	10/23/12	10/26/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	-TWTF--	:30	2	$275.00	2	0.00 NM	2	$550.00
EYEWITNESS NEWS 4 @ NOON														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/22/12	10/28/12	-TWTF--	2	$275.00	0.00							
E 8	All	10/29/12	10/29/12	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p	M------	:30	1	$250.00	2	0.00 NM	1	$250.00
RACHAEL RAY														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/29/12	11/04/12	M------	1	$250.00	0.00							
E 9	All	10/23/12	10/26/12	The Insider 3p The Insider 3p	CM	M-F 3p-330p	-TWTF--	:30	2	$300.00	2	0.00 NM	2	$600.00
THE INSIDER														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/22/12	10/28/12	-TWTF--	2	$300.00	0.00							
E 10	All	10/23/12	10/26/12	Judge Judy-P/ DR 4p/ 43 Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	-TWTF--	:30	3	$400.00	1	0.00 NM	3	$1,200.00
JUDGE JUDY														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/22/12	10/28/12	-TWTF--	3	$400.00	0.00							
E 11	All	10/23/12	10/26/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	-TWTF--	:30	3	$850.00	1	0.00 NM	3	$2,550.00
EYEWITNESS NEWS @ 5PM														

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Alt Order #: 06818022 Product Desc: DCCC **KOB**

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	All	10/23/12	10/26/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	-TWTF--	:30	3	$850.00	1	0.00	NM	3	$2,550.00
EYEWITNESS NEWS @ 5PM															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/22/12	10/28/12	-TWTF--	3	$850.00	0.00								
E 12	All	10/23/12	10/26/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	-TWTF--	:30	3	$1,100.00	1	0.00	NM	3	$3,300.00
EYEWITNESS NEWS @ 6PM															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/22/12	10/28/12	-TWTF--	3	$1,100.00	0.00								
E 13	All	10/23/12	10/26/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	-TWTF--	:30	2	$1,200.00	1	0.00	NM	2	$2,400.00
EYEWITNESS NEWS @ 630P															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/22/12	10/28/12	-TWTF--	2	$1,200.00	0.00								
E 14	All	10/27/12	10/27/12	News 4 @ 6p Sat News 4 @ 6p Sat	CM	Sa 6p-630p	-----S-	:30	1	$700.00	1	0.00	NM	1	$700.00
EYEWITNESS NEWS															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/22/12	10/28/12	-----S-	1	$700.00	0.00								
E 15	All	10/29/12	10/29/12	Monday Prime 2hr 7p-9p Monday Prime 2hr 7p-9p	CM	M 7p-9p	M------	:30	1	$1,200.00	2	0.00	NM	1	$1,200.00
THE SING OFF															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/29/12	11/04/12	M------	1	$1,200.00	0.00								
E 16	All	10/23/12	10/23/12	Tuesday Prime A Tuesday Prime A	CM	Tu 7p-8p	-T-----	:30	1	$1,200.00	2	0.00	NM	1	$1,200.00
THE VOICE															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/22/12	10/28/12	-T-----	1	$1,200.00	0.00								
E 17	All	10/24/12	10/24/12	Wednesday Prime C Wednesday Prime C	CM	W 9p-10p	--W----	:30	1	$1,200.00	2	0.00	NM	1	$1,200.00
LAW & ORDER: SVU															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/22/12	10/28/12	--W----	1	$1,200.00	0.00								
E 18	All	10/25/12	10/25/12	Thursday Prime C Thursday Prime C	CM	Th 9p-10p	---T---	:30	1	$1,200.00	2	0.00	NM	1	$1,200.00
AWAKE															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/22/12	10/28/12	---T---	1	$1,200.00	0.00								
E 19	All	10/26/12	10/26/12	Friday Prime A Friday Prime A	CM	F 7p-8p	----F--	:30	1	$1,100.00	2	0.00	NM	1	$1,100.00
DATELINE															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/22/12	10/28/12	----F--	1	$1,100.00	0.00								
E 20	All	10/26/12	10/26/12	Friday Prime C Friday Prime C	CM	F 9p-10p	----F--	:30	1	$1,100.00	2	0.00	NM	1	$1,100.00
DATELINE NBC															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/22/12	10/28/12	----F--	1	$1,100.00	0.00								
E 21	All	10/27/12	10/27/12	Saturday Prime C Saturday Prime C	CM	Sa 9p-10p	-----S-	:30	1	$800.00	2	0.00	NM	1	$800.00
LAW & ORDER: SVU															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/22/12	10/28/12	-----S-	1	$800.00	0.00								
E 22	All	10/28/12	10/28/12	Football Night in America NFL Pre-game Sunday	CM	Su 5p-6p	------S	:30	1	$1,800.00	1	0.00	NM	1	$1,800.00
FOOTBALL NIGHT IN AMERICA															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/22/12	10/28/12	------S	1	$1,800.00	0.00								
E 23	All	10/28/12	10/28/12		CM	Su 6p-930p	------S	:30	1	$2,700.00	2	0.00	NM	1	$2,700.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				NFL (Sunday)										
				NFL (Sunday)		(6:30 PM-9:30 PM)								
SUN NT FB: N ORLEANS @ DEN														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/22/12	10/28/12	------S	1	$2,700.00	0.00							
E 24	All	10/23/12	10/26/12	News 4 @ 10p M-F	CM	M-F 10p-1035p	-TWTF--	:30	3	$1,400.00	1	0.00 NM	3	$4,200.00
				News 4 @ 10p M-F										
EYEWITNESS NEWS @ 10PM NM GAMEDAY														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/22/12	10/28/12	-TWTF--	3	$1,400.00	0.00							
E 25	All	10/27/12	10/27/12	News 4 @ 10p Sat	CM	Sa 10p-1030p	-----S-	:30	1	$1,300.00	1	0.00 NM	1	$1,300.00
				News 4 @ 10p Sat										
EYEWITNESS NEWS @ 10PM														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/22/12	10/28/12	-----S-	1	$1,300.00	0.00							
E 26	All	10/23/12	10/26/12	The Tonight Show	CM	M-Th 1035p-1135p	-TWTF--	:30	3	$500.00	1	0.00 NM	3	$1,500.00
				The Tonight Show										
TONIGHT SHOW WITH JAY LENO														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/22/12	10/28/12	-TWTF--	3	$500.00	0.00							
E 27	All	10/27/12	10/27/12	Saturday Night Live	CM	Sa 1030p-1205a	-----S-	:30	1	$700.00	1	0.00 NM	1	$700.00
				Saturday Night Live										
SAT. NIGHT LIVE														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/22/12	10/28/12	-----S-	1	$700.00	0.00							
E 28	All	10/28/12	10/28/12	Inside Edition Sunday	CM	Su 1035p-1105p	------S	:30	1	$350.00	1	0.00 NM	1	$350.00
				Inside Edition Sunday										
INSIDE EDITION														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/22/12	10/28/12	------S	1	$350.00	0.00							
E 29	All	10/29/12	10/29/12	The Insider 3p	CM	M-F 3p-330p	M------	:30	1	$300.00	2	0.00 NM	1	$300.00
				The Insider 3p										
THE INSIDER														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/29/12	11/04/12	M------	1	$300.00	0.00							
E 30	All	10/29/12	10/29/12	News 4 @ 5p M-F	CM	M-F 5p-530p	M------	:30	1	$850.00	1	0.00 NM	1	$850.00
				News 4 @ 5p M-F										
EYEWITNESS NEWS @ 5PM														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/29/12	11/04/12	M------	1	$850.00	0.00							
E 31	All	10/29/12	10/29/12	News 4 @ 6p M-F	CM	M-F 6p-632p	M------	:30	1	$1,100.00	1	0.00 NM	1	$1,100.00
				News 4 @ 6p M-F										
EYEWITNESS NEWS @ 6PM														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/29/12	11/04/12	M------	1	$1,100.00	0.00							
E 32	All	10/29/12	10/29/12	News 4 @ 10p M-F	CM	M-F 10p-1035p	M------	:30	1	$1,400.00	1	0.00 NM	1	$1,400.00
				News 4 @ 10p M-F										
EYEWITNESS NEWS @ 10PM NM GAMEDAY														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/29/12	11/04/12	M------	1	$1,400.00	0.00							
E 33	All	10/29/12	10/29/12	News 4 Today II 6a-7a	CM	M-F 6a-7a	M------	:30	1	$850.00	1	0.00 NM	1	$850.00
				News 4 Today II 6a-7a										
EYEWITNESS NEWS 4 TODAY														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/29/12	11/04/12	M------	1	$850.00	0.00							
E 34	All	10/29/12	10/29/12	M-F Today Show	CM	M-F 7a-9a	M------	:30	1	$850.00	1	0.00 NM	1	$850.00
				M-F Today Show										
TODAY SHOW														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/29/12	11/04/12	M------	1	$850.00	0.00							
												Totals	52	$44,300.00